ColorDigital
Real digital networking.
DMIx® | Cloud
The Product Development Network.
Colors
Textures
3D
Products
Images

DMIx® | Cloud

The Product Development Network.

Our concept

We appreciate the work of professionals and share their frustrations when their creation is not valued.

Creative individuals develop ideas that are incorrectly implemented by others. Often communication is the main problem or the are poorly networked.

We therefore strive to open up new pathways, to preserve values and to prevent errors. To provide optimal networking for experts so that they collaborate successfully. Over time, economically and with respect.

Color & surface communication

For many people, a red is a red and a grey is just a grey. Velvet is velvet and wood always looks the same. We all know, of course, that is not true and that colours and surfaces in particular can determine a product's success. All the more important therefore that what you obtain is not just any red, but exactly the shade you selected.

Expensive and annoying consequences are nearly always the result if there are already mistakes or misunderstandings at this stage. It is precisely because we understand this phenomenon that we founded ColorDigital and developed DMIx© Cloud.

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How does it work?

The ColorDigital service functions quite simply. You can use various methods to scan in the desired colour tone directly from the original source on any template. Or simply check whether it already exists in the DMIx© Cloud database. You would rather create your own colours? That is also not a problem. Even the colour on a photo you have taken somewhere is sufficient to digitally process the colour value.

We can agree a coordinated pilot phase and parallel production with you to ensure perfect transition at all levels. This is also regardless of how your production process and supply chain have been organised until now.

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Your benefit - You save time

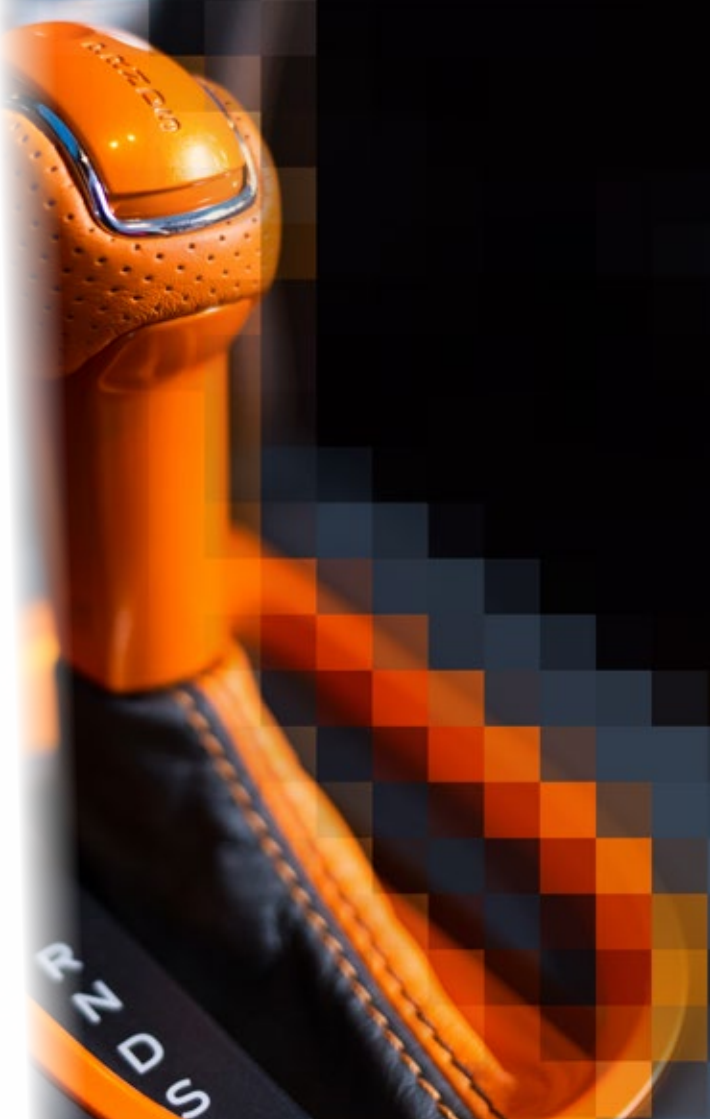
Alone the time factor can often decide success or failure in an environment where everything is always in flux and trends can change over night. All the more important therefore to prevent deviations and mistakes and not waste time. Through better communication and innovative technology. Use our DMIx© Cloud to work more precisely and accelerate product development and the subsequent supply chain, thanks to perfect digital data transmission. Even the production of all corresponding advertising material proceeds without any loss of quality. That is to say without errors and alterations. You can meet deadlines and retain your customers.

ColorDigital

Fewer returns

Zip, buttons and fabric are in different colour tones? The armchair is a different colour to the wallpaper? Yet the colours all looked identical on paper and the laptop? No wonder there is now a deluge of complaints. Produced goods will not be processed, finished products will not be accepted and deadlines not met. Your reputation is also damaged and there won't be any follow-up orders.

Our software ensures the exchange and processing of data that is sensitive to colour and texture; within your company or between you and downstream service providers.



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Better quality

What use are the best ideas, designs and materials if they end up being incorrectly interpreted and produced. Reduce potential sources of error as early as possible and avert unnecessary use of material. Our technology reduces the misrepresentation of colours and surfaces by determining all colour values precisely – digitally and authentically. In other words, you will receive your creations and product ideas in exactly the colour tone you previously photographed by chance on a market in Marrakesh, which excited your customers and your producers have assured.

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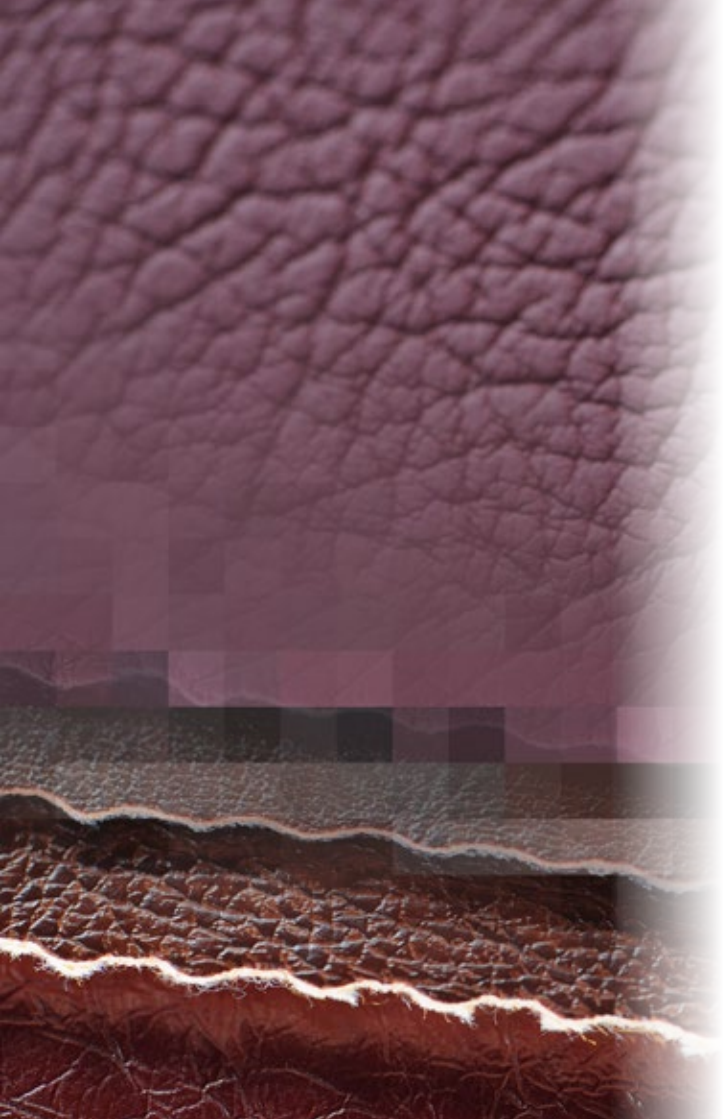
You save money

You want to send a colour sample safely from A to B? By plane, by train, by courier? Just to ensure everyone is talking about exactly the same colour? Use our DMIx© Cloud to save on expensive and regular courier costs around the globe, as well as the money for lab dips, expensive prototypes and lengthy coordination between all participants. Because with the cloud each colour arrives 100% as it was sent. Simple and reliable at the touch of a button.



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Better market advantages

Our technology helps you and your company to accelerate, simplify and optimise critical processes. Namely in terms of quality, price and timing. Use these competitive advantages and strengthen your position in the market. You can already start production whilst others are still waiting for binding colour proposals from their suppliers.

Where others waste several weeks agreeing the perfect sample, you can immediately use our DMIx© Cloud to manage the digitised colours, adapt them and share them with manufacturers and customers. The cloud also allows you to rapidly test new trends at short notice and respond quickly.

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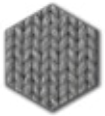
The real in digital – The DMIx® Standard

Because of our revolutionary and exklusiv system we are able to provide a realistic digital apearance and handling. On a spectral base, with all elements that are needed for your digital product development.

In other words: The physical characteristic of your product will be captured at its best and transformed into the DMIx® Standard. Only with this approach your are able to transform your colors and surfaces into the necessary channels – regardless of external conditions.

Colors


Textures

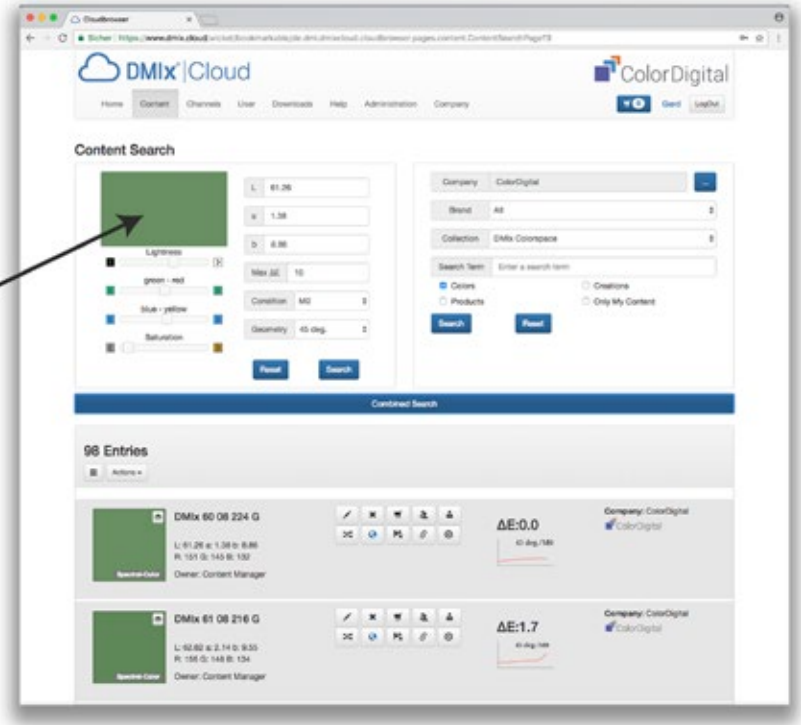
3D

Products

Images

DMIx | Cloud

You create your standard.



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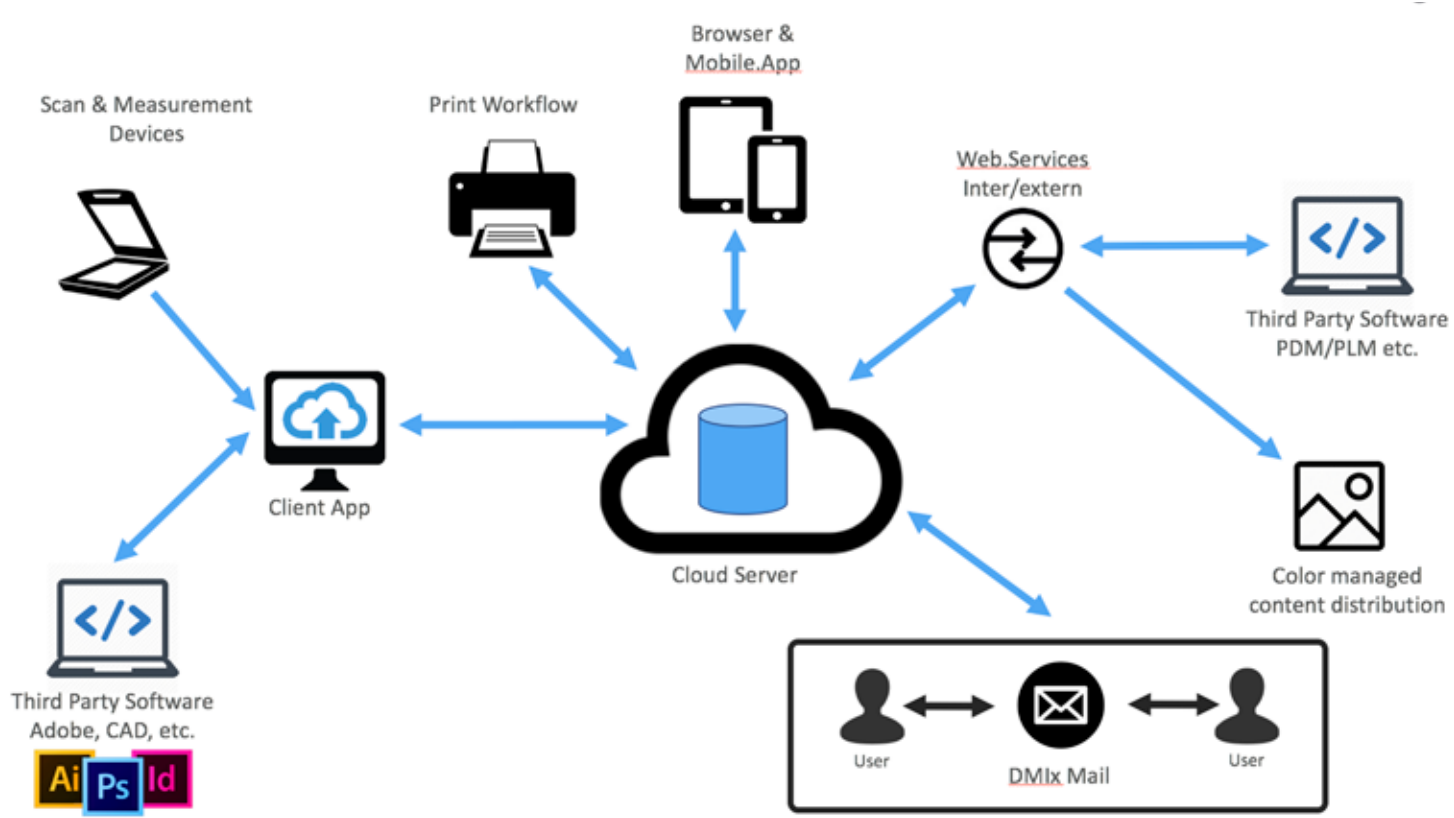


Cloud Architektur / Cloud Architecture

DMIx® | Cloud

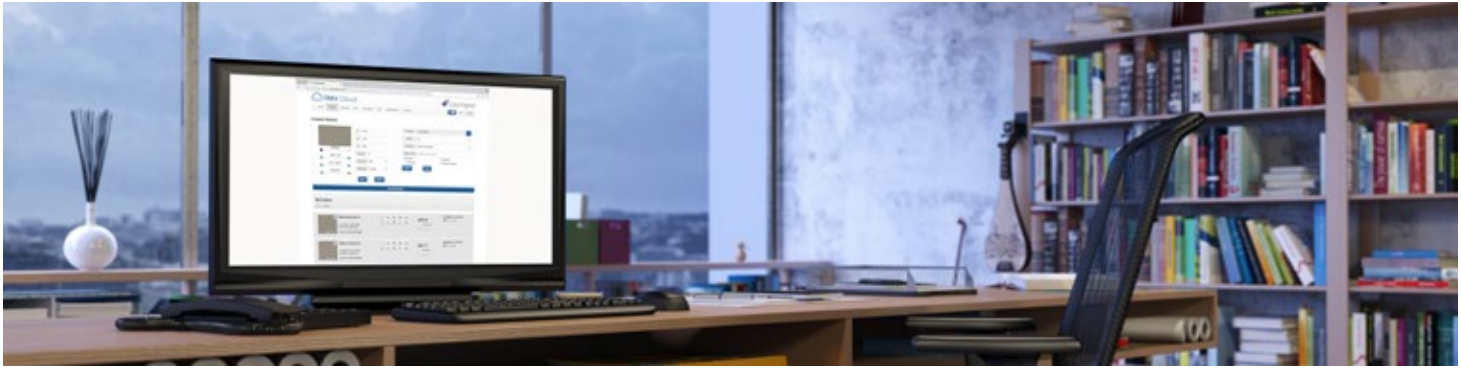
Unlimited possibilities for your workflows.

Given the modular setup of the DMIx© Cloud we can react to any demand accordingly.

The DMIx© Cloud is a system that deals with all significant tasks in the areas of collation, development and communication between employees and suppliers.

It will simplify the manner in which suppliers have so far communicated with their customers and overcome technical obstacles to your true digital transformation.

The DMIx© system provides intuitive, easy-to-learn tools for designers, buyers, quality control through to distribution.



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The third dimension

During the long-lasting period of product development a lot of players are involved – for example the sales people. In order to avoid misinterpretation a realistic presentation of your product is very helpful. Ist difficult to decide production on black and white outlines and the idea of a color. It will make a huge difference to see a realistic, threedimensional animated product in the presentations.

Using the DMIx® Cloud you are able to generate these presentations very easy. Without useing expensive software and higly specialised and educated colleagues. The DMIx® Standard leads to perfect results, saving time and money spend for samples and protos.

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About us

ColorDigital was founded in Cologne in 2013. We now employ a dedicated team of experienced staff and also collaborate with professionals from a wide variety of sectors. The management team itself is conceived as part of Digital Natives, who have not only continuously witnessed digital change, but actively shaped it.

We also have many years of experience in the fields of fashion and design. Our objective has always been to optimise the production of sensitive colours and surfaces using agile software development. Because we firstly know the high demands of customers, yet also understand the daily challenges of clients, designers and creative individuals.

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ColorDigital GmbH, Harry-Blum-Platz 2, D-50678 Köln, T: +49 (0) 221 93280170, M: info@colordigital.com, www.colordigital.com